

III. EVALUATION PROCESS AND CRITERIA (CONTINUED)

Stage 1 – Initial Proposal Detailed Technical, Policy and Cost Scoring Criteria for PROPOSED RESEARCH PROJECTS	Weight/ Max Score
<p>Project-Specific Market Connection</p> <p>The extent to which each Research Project:</p> <ul style="list-style-type: none"> Is responsive to customer and industry interests, needs and identified barriers, as evidenced by specific market research, surveys and the Bidder's assessment of market drivers and market barriers for energy-efficient building products and services. Involves team members from industry and individuals that are qualified and committed to complete the Project and successfully transfer the products to the marketplace. Provides specific commercialization plans including: laboratory and field testing, demonstrations, commercialization prototype and market introduction schedules. Includes appropriate market actions, fully coordinated with the program-wide Market Connections Project, if any, to initiate and sustain transfer of research results into the marketplace. <p>OR</p> <ul style="list-style-type: none"> <u>Responds to relevant topic areas for any Title 24 and/or Title 20 Standards in development planning or already in process.</u> Responds to the identified relevant target topic areas for the 2011 Title 24 and/or Title 20 Standards development process. <u>The research can be used to inform future revisions for future Title 24 and/or Title 20 Standards. The research can be completed in time for adoption consideration for the 2011 future Title 24 and/or Title 20 Standards.</u> 	<p>15/ 150</p>
<p>Energy, Peak Demand, and Greenhouse Gas Benefits for California</p> <p>The extent to which:</p> <ul style="list-style-type: none"> The project work will provide energy, peak demand, and greenhouse gas benefits to California's electricity and natural gas ratepayers. The proposal must provide an analysis of baseline conditions and expected market impacts for each Project included in the program (refer to attachment 21 to calculate and include the Energy, Peak Demand, and Greenhouse Gas benefits for California). 	<p>20/ 200</p>
<p>Non-Energy Benefits for California</p> <p>The extent to which:</p> <ul style="list-style-type: none"> The project will provide non-energy benefits to California's electricity and natural gas ratepayers (including direct greenhouse gas reductions, if any). The project explains how the proposed program will impact specific building segments (e.g. schools, homes) in California and how California-specific building processes (e.g. building energy efficiency standards) will benefit from the proposed research. The project documents and quantifies the baseline conditions of appropriate technologies as well as specific building markets. 	<p>10/ 100</p>